

News Release
For Immediate Release
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Best Spa Product – Body Care Awarded to Biossentials

29 Spas, Wellness Centres and Spa Product Brands Honoured



KUALA LUMPUR - In a Shanghai 50's themed ceremony 29 spas, wellness centres and spa product brands were honoured with the Malaysia Spa & Wellness Awards 2011 at the Palace of the Golden Horses.

The much awaited awards event dubbed the most prestigious awards for the spa and wellness industry was organised by the Asia Spa & Wellness Promotion Council. The Awards were presented by Datuk Dr. Victor Wee, Chairman of Tourism Malaysia on behalf of Tourism Minister Dato' Sri Dr Ng Yen Yen and William Ng, Chairman of Asia Spa & Wellness Promotion Council.

The winners were selected from a pool of 128 nominations, and were judged by a panel of independent judges comprising spa personalities, travel and lifestyle magazine editors and celebrities. The grueling nomination and adjudication process took over three months and comprised of product assessment and evaluations, mystery visits and spa audits.

Among the big winners of the night were YTL's Spa Village Group which took home 5 awards including the prestigious Best Spa Group category. Shangri-La Hotels and Resorts' CHI Spa and home grown Thai Odyssey Group won two awards each. For the second consecutive year Biossentials were awarded Best Spa Product – Bodycare.

Dato' Sri Dr Ng pledged the support of the Ministry for the industry. In her speech delivered by Wee, she said, "It is my aspiration is to see better qualified therapists servicing the industry and proper licensing and regulation of the spa industry."

Since the introduction of the Awards in 2006, the industry has rallied behind this event and the Awards have raised the bar for the spa and wellness industry. At the same time, greater recognition both locally and internationally for our spas bodes well for Malaysia as a regional spa destination.



Biossentials



Founded in 1999 by natural health practitioners Joanne Bruce & Dr. Lynn Lim, Biossentials is a leading provider of all-natural plant based products, spa treatments and consulting services to luxury spas, hotels and wellness centres throughout the Asian region and beyond.

Strategically located in Kuala Lumpur, Malaysia - a melting pot of cultures and home to a rich botanical heritage, the company is guided by an experienced team of aromatherapy experts and spa specialists.

Biossentials Professional Spa Collection range combines the

wisdom of aromatherapy with vibrant botanical products that offer customised versatility within the professional spa or wellness environment. The certified cruelty-free Australian product range is complimented by traditional body treatments created in Malaysia and Thailand. All products are certified cruelty free and are free of parabens, artificial colours, fragrances and harsh chemicals.

With an established reputation for pure natural quality, Biossentials boutique retail products provide a range of the most exquisite experiences: the Aromatherapy

Collection with pure essential oils, blends and massage oils, the gentle Lavender Collection with organic bergamot and lavender, natural skin care products found in the Facial Care Collection and our exotic Tropical Spa Collection with asian inspired body treatments. Gentle and pure with a delicate mix of nature's finest ingredients, Biossentials products offer a sanctuary retreat very much needed in today's world.



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